

CURRICULUM VITAE

1. Name : Olotewo Akpesiri John
Contact Information
Address :Fatih Sokak Ozalcin 150 daire 1 Girne.
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2. Date of Birth :08/01/1979

3. Title :Dr

4. Education :

Derece	Alan	Üniversite	Yil
Bachelors	Bsc Economics	Olabisi Onabanjo University Nigeria	2006
Masters	MBA: International Business Management	Girne American University	2008
Doctorate	Ph.D Marketing	Girne American University	2015

5. Academic Titles

Lecturer vocational Schools/Faculty of business Girne American University 2013 - Present

6. Administrative and Academic Positions:

Associate Editor : International Journal of Online Marketing Research 2015 - Present
Marketing/Logistics consultant: Roadrunners Express Limited Nigeria. 2011 - 2015
Logistics Manager: RoadRunners Express Limited 2008 - 2011

7. Professional Membership

American Marketing Association (Member)
International Vocational Education and Training Association (Member)
Association of Certified Fraud Examiners (Member)

8. Publications :

John Akpesiri Olotewo, Samson Oluwaseun Fadiya, Samuel Olukunle Sogeke :The Value of Big Data: Marketing vs. IT International Journal of Scientific & Engineering Research, Volume 6, Issue 1, January-2015 153 ISSN 2229-5518

John Akpesiri Olotewo, Samson Oluwaseun Fadiya, Oyeneyi Taiwo :Data Protection: A Case Study on How to Assuage Theft of Data ,The International Journal Of Business & Management (ISSN 2321 – 8916)

John Akpesiri Olotewo, Samson Oluwaseun Fadiya. THE IMPACT OF MOBILE MARKETING IN CONSUMER MARKET: A CASE STUDY OF TURKEY. International journal of scientific research in information systems and engineering (JSRISE) Vol. 1, No.1, 2015. ISSN 2380-8128

Olotewo, J., 2015. Manufacturers and Retailers Influence On Market Structure and Pricing, International Journal of Online Marketing Research, 1(1), pp. 1-7 ISSN 2469-4029. Doi: 10.5455/IJOMR.2015200

Olotewo, J., 2015. Marketing and Logistics Strategy: The Integration Process, International Journal of Online Marketing Research, 1(1), pp. 8-12 ISSN 2469-4029. ♦Doi: 10.5455/IJOMR.2015201333

Akinwande A., Olotewo J., 2015. The Negative Effect of Low Oil Prices on Nigerian Economy. International Journal of Online Marketing Research, 1(1), pp.26-31 ISSN 2469-4029. Doi: 10.5455/IJOMR.2015201627

9. International Programs Attended:

Business and Marketing Strategies for Central & Eastern Europe. December 1-3 2011 Wien Austria.
 1st Science Marketing Conference Erasmus University June 6-7th 2011 Rotterdam, the Netherlands.
 CSR Communication Conference 26 – 28 October 2011 Amsterdam, the Netherlands

10. . Academic courses taught for the last two academic years.

Academic Year	Semester	Course Name	Teaching Hrs/Wk
2013-2014	Fall	Case Studies	3
2013-2014	Spring	Fundamentals of Insurance Organisational Theory	3
2014-2015	Fall	Accounting for Insurance	3
2014-2015	Spring	Operation Management	3
2015-2016	Fall	Advance Marketing Theories	3
		Introduction to Business	3
		Organizational behaviour	3
		Fundamentals of Insurance	3
		Accounting for Insurance	3
		Cultural Studies in organizations	3
		Case Study	3

* İşareti dersler, yüksek lisans dersleridir.